

INTRODUCING THE BUSINESSMAN'S COMPUTER.™

CBM

MICROCOMPUTER

10 GREAT FEATURES MAKE IT ONE GREAT SYSTEM.

The CBM microcomputer offers a number of outstanding features that add up to make it one great system for your business.

The green, high resolution CRT screen provides precise, easy-to-read graphs, charts and copy.

Commodore is recognized as Canada's leader in the microcomputer market.

Intelligent, compatible peripherals allow your microcomputer to expand as your business does.

Simple to operate with a minimal amount of training.

Serviced by expert technicians who can solve any problem should it occur.

Various applications can be programmed to your specific business requirements.

Lightweight and portable, the CBM microcomputer has no location or temperature restrictions.

Designed as a complete, fully integrated single unit.

CBM products are carried by a Canada-wide network of computer dealers.

Competitively priced at under \$10,000.

MEETING THE DEMANDS OF BUSINESS.

As a business person you know that to make proper decisions for your office or department you've got to have precise, instant information on inventory, cash flow, customers and personnel. A successful business demands it.

The CBM microcomputer was built to satisfy these demands. Simply. Quickly. And accurately. It's the intelligent answer to streamlined office efficiency.

Suitably programmed the CBM microcomputer will look after your General Ledger, Accounts Receivable, Payables, Inventory, Balance Sheet, Payroll and Personnel Files. And there's more.

As an added feature the CBM allows you to use it as a complete word processing system. A simple editing procedure permits you to add, delete or re-arrange any amount of copy to letters or documents. That saves you a lot of time and expense.

BETTER BUSINESS MANAGEMENT.

With a CBM microcomputer you can't help but have a better managed business. Besides saving a vast amount of clerical time and eliminating chance bookkeeping errors, you'll be presented with a clearer, more reliable picture of where your business stands. And you'll be in a better position to assess your needs and effect sound business decisions.

LET'S TALK BUSINESS.

If you're at the stage where you think your business might require a microcomputer, talk to your nearest CBM computer dealer. He'll help assess your computing needs and offer you directions and information on the CBM. Or, you can write to us directly and we'll send you the required information.

COMMODORE BUSINESS SYSTEMS
Now that's smart thinking.

 **commodore**



Commodore Business Machines, 3370 Pharmacy Ave.,
Agincourt, Ontario M1W 2K4 (416) 499-4292
Call toll free 1-800-268-3105.
In B.C. call 112-800-268-3105.
Commodore Business Machines, 950 Rittenhouse Rd.,
Norristown, PA 19401 (215) 666-7950

"HOW A GREAT BUSINESS DECISION IMPROVED MY SQUASH GAME."

"I own a squash club with over 500 members. Our pro shop, bars and dining room were run on a chit system. Looking after some 4000 chits a month became a time-consuming burden. I needed help.

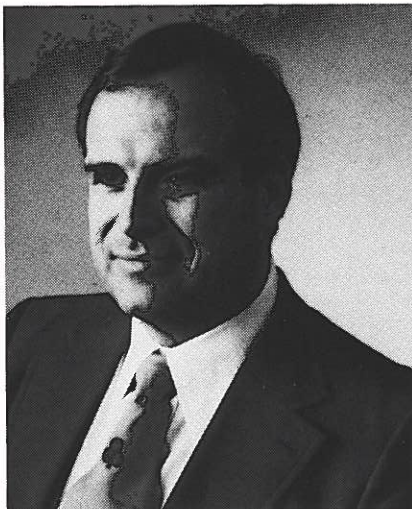
That's when Commodore came to the rescue with a CBM microcomputer.

My CBM now gives us an instant, up-to-date total as well as yearly purchase figures for any of our members. We've even put our accounts payable and general ledger on our Commodore. It was like getting an electronic accountant for under \$10,000.

Now, instead of being squashed by mounds of paper-work, I've got plenty of time to manage The Club and time to upgrade my squash game.



Frank Baillie
The Club



10 REASONS WHY CBM RATES A "10" AMONG BUSINESS SYSTEMS.

1. Commodore is Canada's leader in the microcomputer market.
2. The green, high-resolution screen provides precise, easy-to-read letters, charts, graphs, etc.
3. Simple to operate with minimal training.
4. Intelligent, compatible peripherals allow your computer to expand as your business does.
5. The CBM can be used as a complete word processing system.



CBM

MICROCOMPUTER

6. Fast service by expert technicians in your area who understand and depend on your business.
7. Lightweight and portable with no location or temperature restrictions.
8. Designed compactly to fit on a single office desk.
9. CBM products are supported by a Canada-wide network of computer dealers.
10. Extremely competitively priced at under \$10,000 and is ideal for professionals and small businesses.

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"HOW I HIRED THE PERFECT EMPLOYEE FOR MY BUSINESS FOR LESS THAN \$10,000."

"In our business, we have to move mountains of paper. Resumes, letters, documents and other correspondence. Each has to be letter-perfect.

That's why we put a Commodore word processor to work for us. Its word processing capabilities alone justified the purchase.

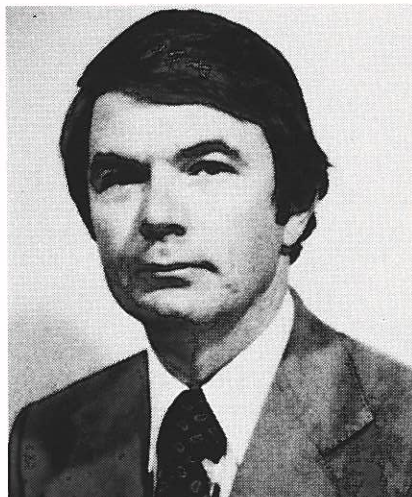
Now we can produce resumes at the touch of a button—edit and correct thousands of letters and documents quickly and accurately without wasting secretarial time.

Buying our CBM was like getting an electronic accountant in the bargain. Because we're now looking at transferring all our accounting procedures to our CBM.

For just under \$10,000 the CBM is helping our company discover its true potential!"



Eric Hindson
HRC Human Resources Management Limited



10 GREAT FEATURES MAKE IT THE LAST WORD IN WORD PROCESSING.

1. Commodore is Canada's leader in the microcomputer market.
2. Green high-resolution screen provides precise, easy-to-read letters, contracts, presentations, etc.
3. Intelligent, compatible peripherals allow expansion to your needs.
4. Simple to operate with a minimal amount of training.
5. Lightweight and portable with no location or temperature restrictions.



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6. Designed to fit compactly on an office desk.
7. CBM products are carried by a Canada-wide network of computer dealers.
8. Fast service by expert technicians in your area who understand and depend on your business.
9. The CBM word processor can be programmed to your specific requirements and is ideal for professionals and small businesses.
10. Extremely competitively priced at under \$10,000.

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Too many engineers waste their time.

The Professionals at Commodore can show you how the CBM can be the optimum practical answer to saving time and money on the job.

Commodore Business Machines

In almost any field of engineering today, you'll invariably find engineers bogged down in the time-consuming drudgery of needless, redundant calculations.

Hours and hours spent on stress analyses, linear programming, matrix calculation, raw data analysis, statistical sampling, plotting and so on. Not to mention the very real predominance of human error that means having to start all over again.

Is this what your degree and experience should add up to? Becoming a drone. A slave to figures.

There is a simple answer. The Commodore CBM. It's conceived and developed by engineers who through their own experience understand the importance of maximizing productive time and minimizing costs.

The CBM is a very real answer to the most common and often wasteful options of hiring students or time-sharing to ease the burden of calculations. Because the CBM is one of the most versatile microcomputers on the market.

In the categories of Civil, Electronic, Mechanical, Industrial, or Architectural Engineering, the CBM computer presents a wide range of benefits.

Its powerful machine capability tackles arithmetic and trigonometric functions and eliminates human error. Also random number generation allows for rapid and extensive testing of data.

In the area of quotation and preparation of bids, the CBM provides time savings and highly increased accuracy, as well as eliminating repetitive calculations. Output can be printed on personalized, professional forms.

Filing and storage present no problems. With a disk drive, the operations performed in calculations, charts, graphs, curves, etc. can be easily stored on standard 5¼ inch floppy diskettes in an organized, retrievable



Don Whitewood, B.A. Sc.
CBM™ Model 8032 computer

What about programming? No problem. The CBM features the best human to computer communications system developed today. To say that it's "user friendly" is an understatement. Diagnostic error messages help you trace problems in your program quickly and easily.

What's more, engineers will find that writing their own programs in the areas of their specialty is a most useful time-saving and cost-effective application. The CBM allows these programs to be written in BASIC, or, if an extremely high level of speed is required, ASSEMBLER, or PL/PET 65.

When it comes to packaged programs, CBM features VISICALC™, an extraordinary software tool which gives them what is, in essence, an electronic work-sheet. Formulas, calculations, and descriptive text can be linked together in chained calculations, forecasting, budgeting, interpolation of data, graphs and charts. VISICALC™ helps the engineer study causes and effects and create models. In seconds

Simply, what you see is what you get.

Interfacing capability is no problem. The CBM, with its PET-IEEE interface, has been successfully hooked up to plotters, transmission devices, analyzers, etc.

One more point about versatility. When you're not using it for engineering functions, the CBM doesn't just sit there. It becomes a complete wordprocessing system that looks after correspondence, reports, charts and tables that enhance and reflect the professionalism of your work. With the CBM you no longer need to send out quotation documentation to get that professional look. The CBM wordprocessor function offers capabilities found only in more expensive systems limited only to wordprocessing. And that's only the tip of the iceberg. Beyond its use as a wordprocessor, your CBM can execute any one of a thousand other valuable functions.

Ask your Commodore Representative to demonstrate the capabilities of the CBM computer or write us for any information you need. We can promise you one thing. You won't be wasting your time.

VISICALC™ is the trademark of Personal Software Inc.

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