APPLIED BUSINESS SYSTEMS

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Where Computers

Work For People
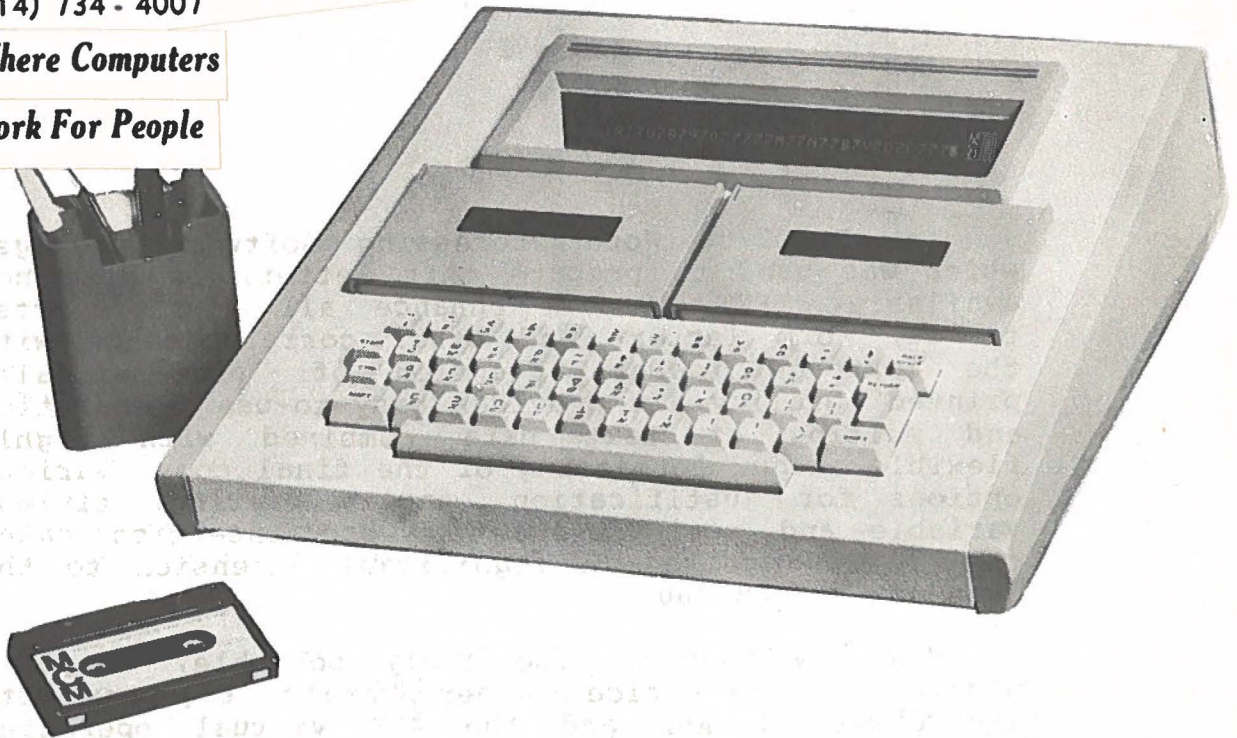
Thank you for your recent inquiry. Whether you are already familiar with APL, or just interested in learning of the total cost-effectiveness APL affords its users, we appreciate this opportunity to tell you about our MCM/700 Portable APL Computer.

We are enclosing a descriptive brochure on the MCM/700 and its attachments, along with a price list and Pocket APL Reference Guide.

In addition to the peripherals described in the brochure, we are pleased to announce that our new DUAL FLEXIBLE DISKETTE SYSTEM is now available. It runs under the AVS Virtual Operating System and is fully compatible with the tape system, so that programs can access diskettes or cassettes interchangeably. Each model DDS-500 DUAL DISKETTE SYSTEM provides over 500,000 characters of on-line storage and up to four dual drives can be attached for a total of 2,000,000 characters of on-line stored data and programs.

The model VDU-2480 VIDEO DISPLAY UNIT is also now available. It displays 24 lines of APL or upper and lower case ASCII characters. It also includes video output for up to 16 external monitors. The VDU-2480 interfaces via an SCI-1200 Communications Interface and has a r.e.a.d.a.b.l.e 11-inch diagonal screen.

A low cost 80-column printer, the MCP-80 SERIAL 110 CPS PRINTER, priced at $2,450, is to be announced shortly as well.

The TEXT/700 Word Processing software package, which was used to prepare this letter, is also now available. TEXT/700 can enhance all your reports, tables, form letters and other correspondence with the improved reader attention of `professionally printed' quality. It provides easy-to-use preparation and editing of text data combined with highly flexible output formatting of the final copy. Various options for justification, page numbering, titles, variable and semi-variable keyword insertion makes the TEXT/700 package a significant extension to the uses of the MCM/700.

The low cost of the truly portable, 20-pound MCM/700 and its choice of peripherals, together with the power of APL and the AVS virtual operating system, makes the MCM/700 the ideal system for a wide range of tasks.

To obtain more information on aspects of particular interest to you in applying the MCM/700 to your own applications, please return the enclosed reply card or call us at (814) 734-4007. We look forward to hearing from you.